



A Report on Hawai'i's Imagination Library Program

Prepared by:

**Grace F. Fong, EdD
Learning to Grow Project
University of Hawai'i Center on the Family
2515 Campus Rd., Miller 103
Honolulu, HI 96822**

**Ph. (808) 956-2232
E-mail: gfong@hawaii.edu
COF Web Site: www.uhfamily.hawaii.edu**

June 2007

A Report on Hawai'i's Imagination Library Program
Executive Summary
June 2007

In support of the state's vision that *all of Hawai'i's children will be safe, healthy, and ready to succeed in school*, the Learning to Grow (LTG) Project of the University of Hawaii's Center on the Family launched the Imagination Library (IL) Program as a pilot program in selected communities Hawai'i in October 2005. With support from the state's Department of Human Services, Hawai'i's IL program provides age-appropriate books to registered children each month until they reach their 5th birthday. The registration fee of \$27-30 per child per year is paid for by LTG. Our goals are:

- *To enhance families' home literacy environment to promote more parent/family involvement in early literacy.*
- *To foster relationships between families with young children and their future schools to facilitate children's transition to kindergarten.*

IL is being piloted in selected DOE school complexes areas: Farrington Complex (O'ahu), Ka'u-Kea'au-Pahoa (South Hilo, Hawai'i), Baldwin-Kekaulike-Maui (Maui), and Hana-Lahainaluna-Lana'i-Moloka'i (Maui). Findings of an evaluation conducted in November 2006 indicate that participation in IL has made a dramatic difference in the frequency of reading to children in the families receiving the IL books:

- Before receiving IL books, 51.7% of the respondents reported reading to their child once a day or more. After receiving IL books, this percentage increased to 81.3%.
- Seventy-seven percent of the families who read to their child several times a week before receiving IL books increased their reading frequency to either once a day or more than once a day.
- Of the families who read to their child once a day before receiving IL books, 96.8% increased their reading frequency to more than once a day.
- Of the families who read to their child just once a week before receiving IL books, 98% increased their reading frequency after participating in IL. Of these, fifty-two percent of the respondents increased their reading to at least once a day.
- Reading frequency increased with all age groups of children: birth-11 months, 12-23 months, 24-35 months, 36-47 months, 48-59 months, and 60+ months.

Comments regarding the IL program are overwhelmingly positive and suggest that the IL program is making a meaningful difference in the lives of the participating families:

- children and their families are excited about and look forward to receiving books and reading them
- families are reading more together, more often
- families can see the impact the books have made in their children's interests, imagination, and skill development
- families recommend that the IL program be expanded to other communities in the state.

A Report on Hawai‘i’s Imagination Library Program

“... parents hold the key that can open the door to excitement, adventure, and learning. And it’s never too soon to begin. Experts all agree that by reading with your child every day, you can spark their imagination and inspire their early education. These moments with your child will last a lifetime, because each time you read with your child, you help them to dream more, learn more, care more, and be more.”

Dolly Parton

With a strong belief in the magic that books can create, Dolly Parton launched her Imagination Library in her home county of Sevier, Tennessee in 1996. Through the Imagination Library, she provided a new age-appropriate book each month to every child under age 5 until their 5th birthday, at no cost their families. Because of the widespread interest and excitement generated by the Imagination Library’s success, and through Dolly’s generosity, other communities are now able to join in this effort to enrich the lives of children and their families with the gift of books. As of June 2007, over 700 communities in 44 states and Canada are participating in the Imagination Library. By the end of 2007, over 5 million books will have been sent to young children across the country (Dollywood Foundation, 2007).

The Imagination Library is built on three key premises that have been documented by over thirty years of research in early childhood and literacy development:

- shared reading between adults and young children is an important early literacy experience that is related to children’s readiness for school and later literacy success
- the presence of more age-appropriate books in the home is likely to enhance the number and quality of young children’s literacy experiences
- children are likely to be excited about receiving and using books when they receive them on a predictable schedule, improving home literacy practices as well as children’s language and emergent literacy outcomes (Smith, 2003)

Hawai‘i’s Imagination Library Program

In support of the state’s vision that *all of Hawai‘i’s children will be safe, healthy, and ready to succeed in school*, the Learning to Grow (LTG) Project of the University of Hawaii’s Center on the Family launched the Imagination Library (IL) Program as a pilot program in selected communities Hawai‘i in October 2005. With support from the state’s Department of Human Services, Hawai‘i’s IL program provides age-appropriate books to registered children each month until they reach their 5th birthday. The registration fee of \$27-30 per child per year is paid for by LTG (cost varies depending on postal rate changes).

Our primary goal is: *To enhance families’ home literacy environment to promote more parent/family involvement in early literacy.* It is our hope to provide a rich literacy environment for young children and to foster meaningful and nurturing parent-child interactions that result from reading together.

Our secondary goal is: *To foster relationships between families with young children and their future schools to facilitate children’s transition to kindergarten.* By having public elementary schools serve as IL registration sites, we hope to increase families’ familiarity with their future

schools and to encourage schools to involve families with young children in school-readiness and literacy events even before their children enter kindergarten.

IL is being piloted in selected DOE school complexes areas: Farrington Complex (O‘ahu), Ka‘u-Kea‘au-Pahoa (South Hilo, Hawai‘i), Baldwin-Kekaulike-Maui (Maui), and Hana-Lahainaluna-Lana‘i-Moloka‘i (Maui). These school complex areas were chosen because they (a) represent a rural, an urban, and a mixed rural-urban setting; (b) have high percentages of Title I schools and large ESLL student populations; and (c) the No Child Left Behind status of many of the schools in these complexes range from “Needs Improvement” to “Restructuring.” See Table 1 for a list of the 34 participating schools.

Table 1. Imagination Library-Participating Schools by Complex Area

Kau-Keaau-Pahoa Complex Area
Kau Complex
Kau High & Pahala Elementary
Naalehu Elementary & Intermediate
Kea‘au Complex
Keaau Elementary
Mt. View Elementary
Pahoa Complex
Keonepoko Elementary
Pahoa Elementary
Baldwin-Kekaulike-Maui Complex Area
Baldwin Complex
Waihee Elementary
Wailuku Elementary
Kekaulike Complex
Haiku Elementary
Kula Elementary
Makawao Elementary
Paia Elementary
Pukalani Elementary
Maui Complex
Kahului Elementary
Kamalii Elementary
Kihei Elementary
Lihikai Elementary
Pomaikai Elementary
Hana-Lahainaluna-Lanai-Molokai Complex Area
Hana Complex
Hana High & Elementary
Lahainaluna Complex
Kamehameha III Elementary
Princess Nahienaena Elementary
Lanai Complex
Lanai High and Elementary

Molokai Complex
Kaunakakai Elementary
Kilohana Elementary
Maunaloa Elementary
Kualapuu Elementary
Farrington-Kaiser Complex Area
Farrington Complex
Fern Elementary
Kaewai Elementary
Kalihi Elementary
Kalihi-kai Elementary
Kalihi-uka Elementary
Kalihi-waena Elementary
Kapalama Elementary
Linapuni Elementary

IL Enrollment

Based on 2000 Census data, there are approximately 14,280 children under the age of 5 in our pilot communities who are eligible to participate in the IL program. According to the Dollywood Foundation, we should anticipate about a 20% participation rate for our first year of IL, and 20% more in each subsequent year. Since the start of the IL registration campaign, 3,581 (25%) of the eligible children in our pilot areas have been registered and 2,827 (20%) are currently active (see Table 2 for a summary of IL enrollment by area).

IL enrollment has been notably higher in isolated, rural areas with high poverty rates: Hana (70% total enrolled, 51% currently active), Molokai (73% total enrolled, 59% currently active) and Kau (61% total enrolled, 46% currently active). This suggests that IL is particularly successful in supporting these families who wish to enhance and enrich their children’s early learning and future school success.

Table 2. IL Enrollment Based on Eligible Population of 14,280 Children Under Age 5

Area	Eligible Population	# Children Enrolled Since 10/05		# Children Currently Enrolled		# Children Graduated	
Overall	14,280	3,581	25%	2,827	20%	754	5%
South Hilo (Kea’au, Pahoa, Kau)	2,655	743	28%	564	21%	179	7%
Maui	7,794	1,587	20%	1,313	17%	274	4%
Lanai	220	55	25%	45	20%	10	5%
Molokai	540	394	73%	315	58%	79	15%
Kalihi	3,071	600	20%	418	14%	182	6%

IL Evaluation

An evaluation of the IL program was conducted in November 2006 to gauge its impact on families in the participating communities and to determine whether to continue and/or expand it to other communities. A brief survey was mailed to all families who had registered their children in the Imagination Library (see Appendix A for survey). Respondents were asked to report their frequency of reading to their children prior to and after receiving IL books and to provide any feedback they had about the program. Of the 1,765 evaluations mailed, 747 (42.3%) completed evaluations were returned. The following is a summary of the results.

Demographics

- A little over half (56.5%) of the families that responded have children that are 36 months or older. The rest (43.4%) have children ages birth to 35 months.
- Nineteen percent of the respondents are from the Big Island (Keaau, Kau, or Pahoia areas).
- Eighteen percent of the respondents are from Kalihi, Oahu.
- The majority (63%) are from Maui County, representing Maui, Molokai, and Lanai.

Findings

By all accounts, the data suggests that participation in IL has made a dramatic difference in the frequency of reading to children in the families receiving the IL books. The results are summarized below and in Figures 1-8:

- Before receiving IL books, 51.7% of the respondents reported reading to their child once a day or more (26.5% more than once a day, 25.2% once a day). After receiving IL books, this percentage increased to 81.3% (49.4% of the families reported reading more than once a day and 31.9% reading once a day). See Figure 1.
- Seventy-seven percent of the families who read to their child several times a week before receiving IL books increased their reading frequency to either once a day or more than once a day.
- Of the families who read to their child once a day before receiving IL books, 96.8% increased their reading frequency to more than once a day.
- Of the families who read to their child just once a week before receiving IL books, 98% increased their reading frequency after participating in IL. Fifty-two percent of the respondents increased their reading to at least once a day and 46% increased to several times a week.
- Reading frequency increased with all age groups of children: birth-11 months, 12-23 months, 24-35 months, 36-47 months, 48-59 months, and 60+ months (see figures 2-8):

Figure 1.

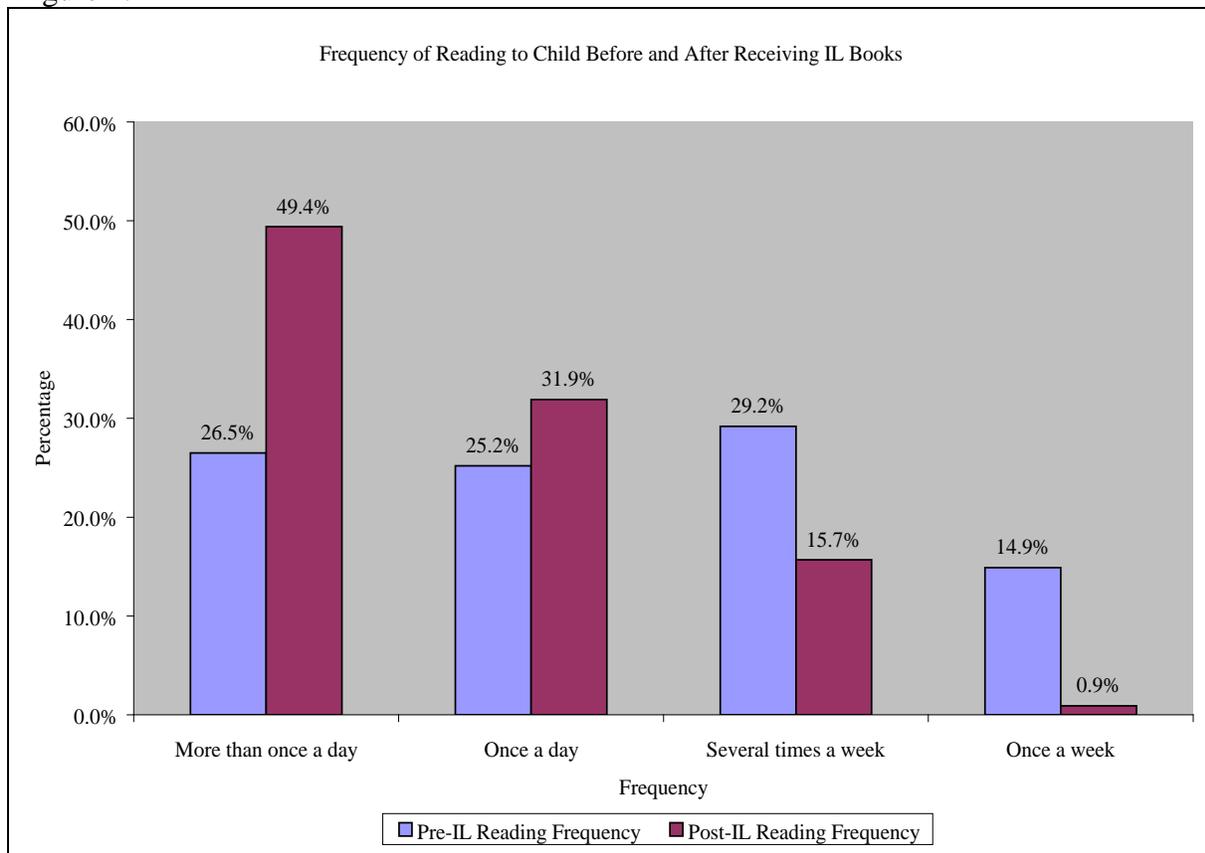


Figure 2.

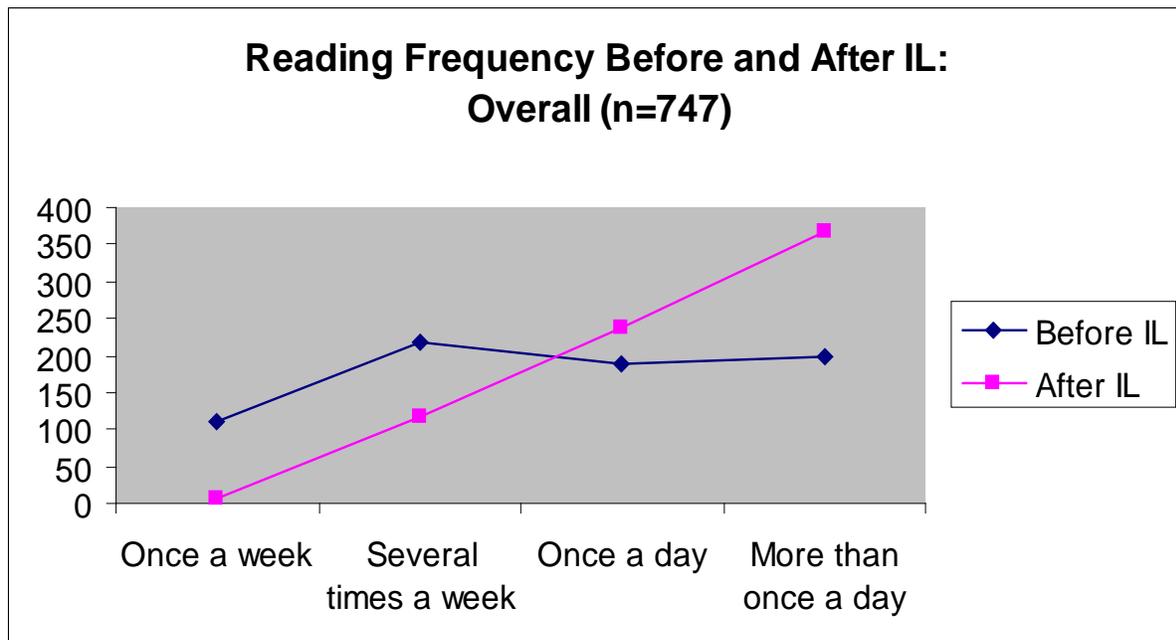


Figure 3.

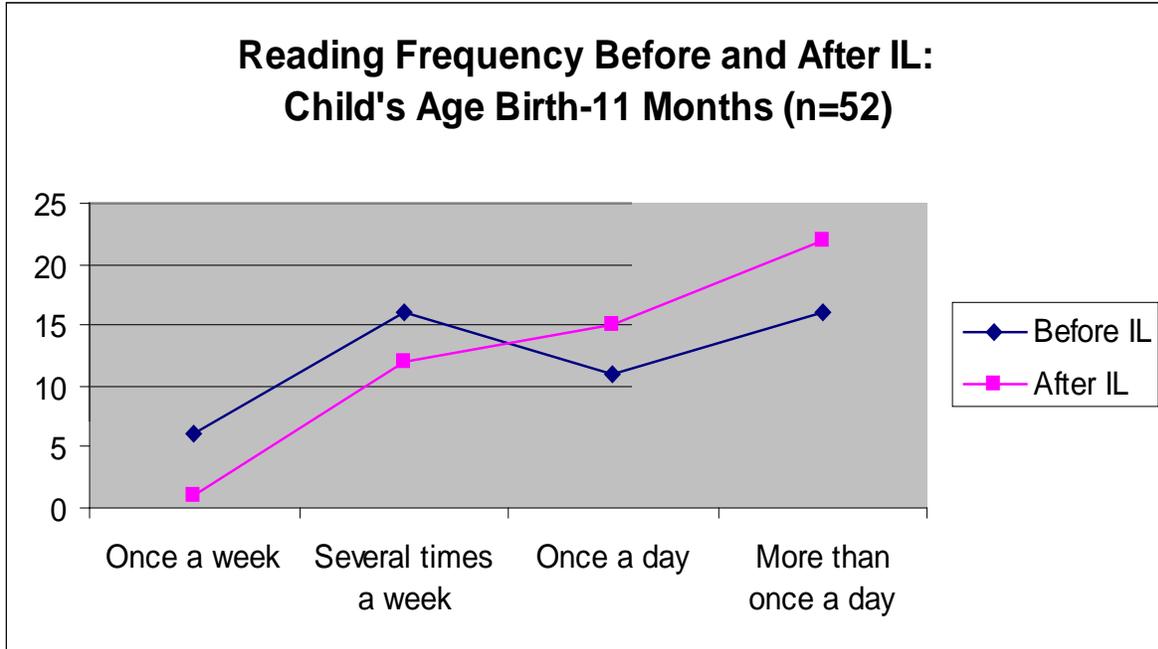


Figure 4.

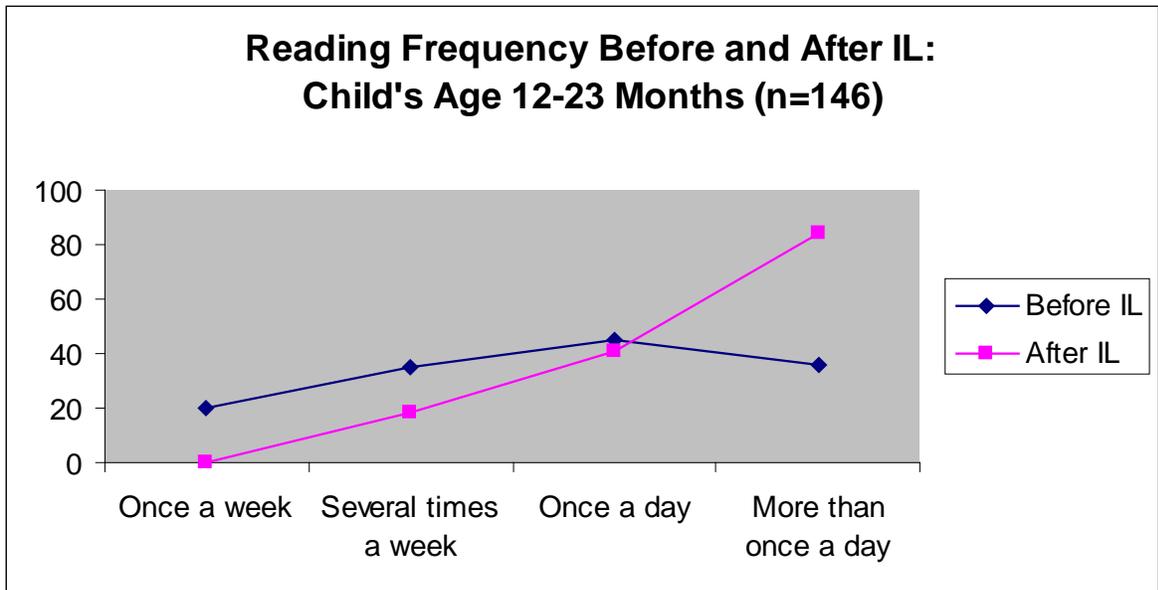


Figure 5.

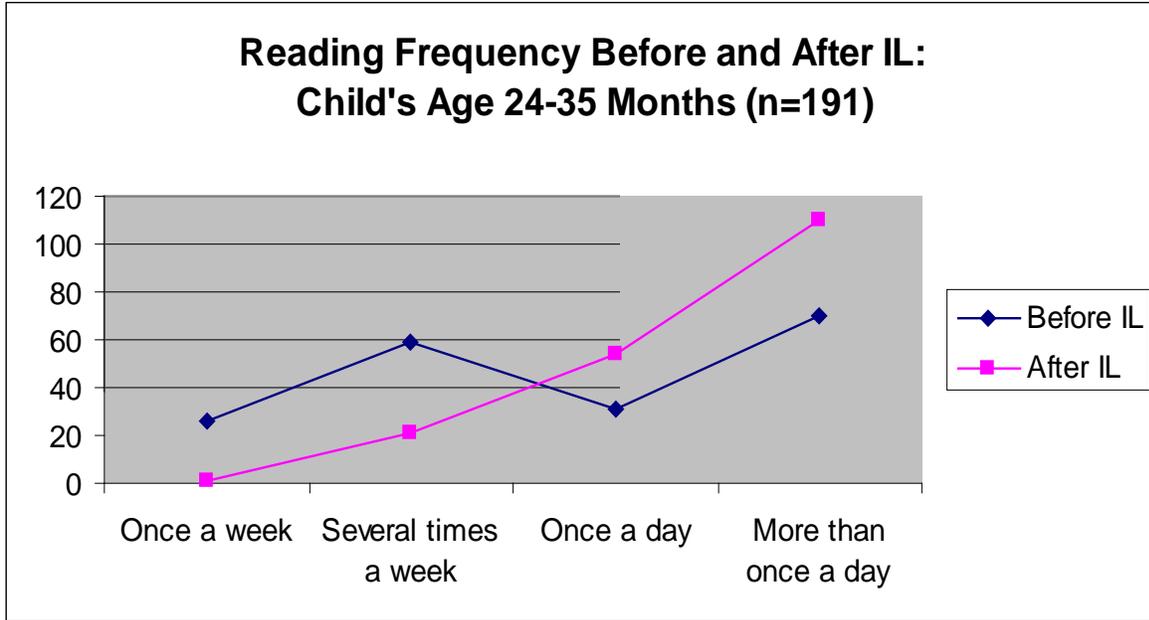


Figure 6.

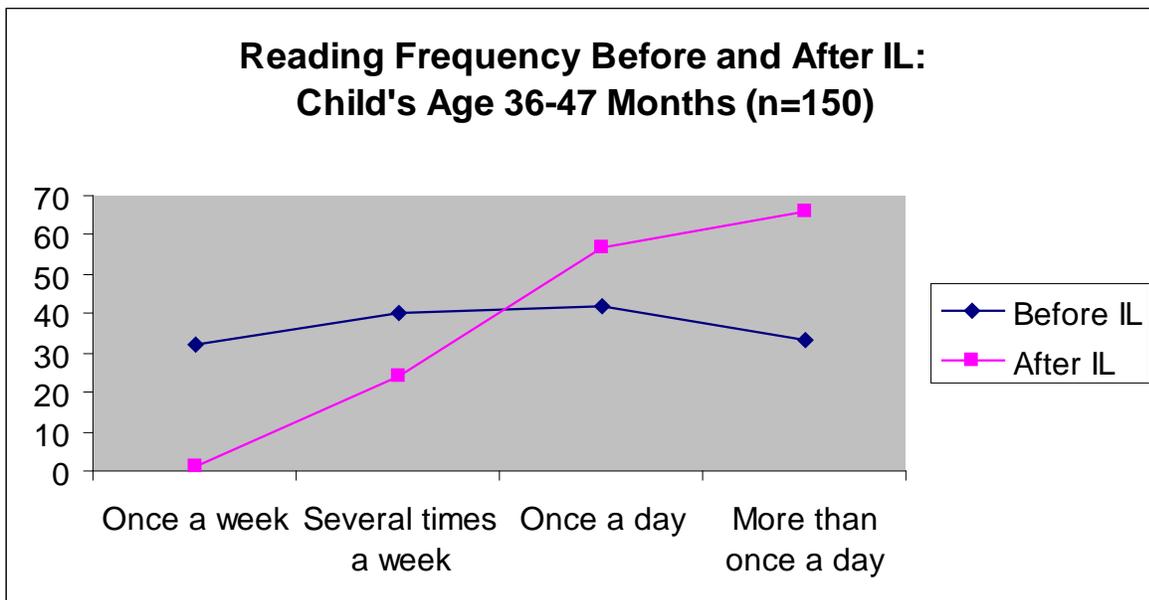


Figure 7.

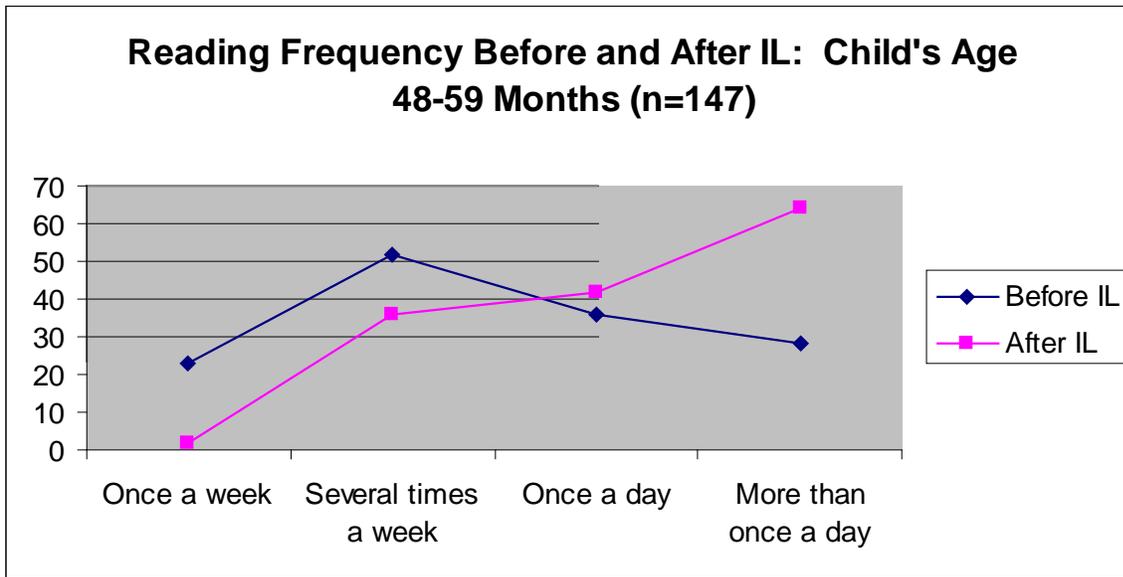
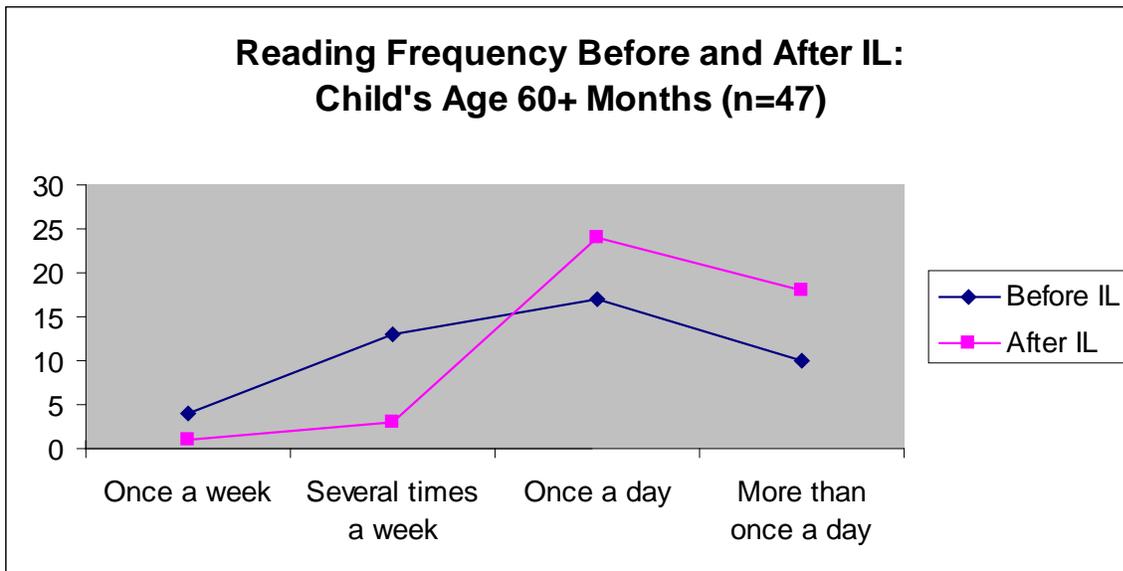


Figure 8.



Respondents were asked to provide any feedback they had about the IL program. Of the 747 respondents, 716 provided written comments. An item analysis was conducted on the comments, resulting in 6 categories of feedback: thank you (373, 22%), child/family look forward to receiving books (481, 28%), great program/high quality books (421, 25%), positive impact (285, 17%), suggestions (82, 5%), concerns (48, 3%). (Respondents' comments more often than not covered more than one category.)

The comments are overwhelmingly positive and suggest that the IL program is making a meaningful difference in the lives of the participating families:

- children and their families are excited about and look forward to receiving books and reading them
- families are reading more together, more often
- families can see the impact the books have made in their children's interests, imagination, and skill development

Concerns expressed about the IL program relate primarily to the problems associated with the logistics of implementing a large scale program of this nature.

A sampling of unedited comments is provided below, organized by category.

Thank You

- *I appreciate the books that are provided for my child. This program has encouraged me to read more to my child. Thank you!*
- *Great idea! Thanks for sharing the wonderful books!*
- *My grandson love to listen, while the mom reading the books. Also my children enjoyed the two books. Thank you for Miss Dolly Parton for her big heart. Giving away books. We appreciate it a lot.*
- *I love this program. My child is so excited to rec. a book in the mail each month. What a wonderful way to help children enjoy books and reading. The quality of the books is also great. We are so fortunate to be a part of the Imagination Library. Thank you for your thoughtfulness and hard work. Very much appreciated in this household and I'm sure many more.*
- *I am very thankful for the Imagination Library Program! We really look forward to reading the new books that come in the mail every month. My twins who turn three in January especially enjoy the animal books and the colorful illustrations. Thanks again for offering this rare opportunity.*
- *I am so thankful for the Dolly Parton Imagination Library Program. We have truly enjoyed all the age-appropriate books that we received. Thank you so much for all that you do! We get so excited when a new book arrives in the mail - Thank you!*
- *Thank you for bringing the joy of reading & books to our children. I really appreciated the cardboard books which are usually more expensive to purchase at places like Borders or Waldens; receiving such books allow me to "let" the boys "read" by themselves.*
- *The Imagination Library is so truly appreciated in our home. I really want to thank everyone involved in this program! My children's book collection has really increased and the hard cover books really do last! We treat the books like treasures and the kids learn how to take good care of them. Thank you, thank you, thank you!*

- *I would like to express my sincere gratitude toward Dolly Parton and all other responsible people associated with her Imagination library program for affording my daughter an opportunity to receive her very own books (with her name on them!) on a regular monthly basis. She gets so excited whenever a new book arrives...and so do we because we know she loves being read to and we can't always afford to buy all the books we want her to have.*

Child/Family Look Forward to Receiving Books

- *Awesome! We are so grateful. Our twenty-one mo. Old (& older siblings) love receiving a new book each month. It's just like Christmas. The kids open the plastic wrapping immediately & we plop down on the lawn or front step & read their new book. Knowledge/reading/wisdom is truly an important key & we applaud & thank you for your efforts. Mahalo :) Only wish we had heard about it sooner. We've shared this with our friends and they all love it. :) Maybe the hospital could include this in their new mommies/newborn packets.*
- *I am so happy that I signed my daughter in this program. Everytime she receives a new book every month, her face lights up! She loves it. Thanks!!*
- *MAHALO NUI LOA for this wonderful program. Each month my children are THRILLED when we drive into "town" (we live in a very rural/isolated area) and get our books from the P.O. It has been fun to see the impact on our local community as my children discuss the books they've received with their friends who are also enrolled in your program. THANK YOU SO MUCH! I HOPE YOU WILL CONTINUE THIS TREMENDOUS SERVICE!*
- *The whole family love the books. Our children couldn't put the books down. They always wanted the same one to read to them. (over and over again.) The stories were exciting and very hard back pages. (Ha-Ha, kid-proof.) Even our next-door neighbor children enjoyed it. Thank you very much!*
- *I absolutely love this program. Both me and my daughter look forward to getting new books in the mail. My daughter's new favorite book is the one you send called "The Wild Horse" I think. We read it several times a day, and she re-enacts scenes from the book, including running like a "wild horsey" all around the house. Thank you so much.*
- *This program is great! My daughter loves to read and she is excited every time she receives her own ("mail") book in the mail. She will ask us to read her new book over and over until the next one arrives.*
- *Every month my daughter knows that she is getting a new book and everytime we check mail she asks if her book came. To see the excitement on her face to receive a new book and her joy in her eyes when we go home and read it and how many times she tells me just read it one more time (actually five to six more times), I'm thrilled to have this book club for her. Thank you from the bottom of my heart.*
- *My deep appreciation to IL & of course to Dolly Parton for this fantastic program. To receive such high quality and fun books is such an honor and privilege to receive it "free." We look forward in receiving these books. My son is elated upon receiving these books and will urge us continuously to read it to him. We would never be able to purchase these books on our own, for they can be pricey. I hope this IL program will continue. It does help the child and also parents to make that special time together, as they cuddle and read and expand their imagination!*
- *My son really enjoys his books from the imagination library. When the books come in we leave it in the mailbox so he can check the mail. He gets very excited when a book*

comes. He helps me read and sometimes he reads it to me from memory. This is a wonderful program ... Thank you very much.

- *My daughter loves getting books in the mail. She shares a great excitement when I watch her open it and start to read her book*
- *Daniel loves receiving the books in the mail. It makes him feel special to be getting things addressed to him. He has enjoyed the majority of the books and they have been age appropriate. Thank you.*

Great Program/Quality of Books

- *Our family has really enjoyed the books from IL. The kids love to get them out of the mailbox and sit right down and read! The book selections have been wonderful and perfect for their age. We've been able to pass one book onto a friend (we had it!) and gotten them into the IL program. We love it and really appreciate all you are doing for Maui County! Thanks!!*
- *The Best! High quality books, age appropriate. The greatest program and my daughter loves getting them in the mail. A great program.*
- *This is by far the best program I have seen for enriching the lives of our Keiki. Early intervention really pays off!*
- *The book selection is very nice, age-appropriate and very colorful*
- *Great program! Reading is essential for everyone...This program provides the means for all to enjoy reading. Thank you very much!*
- *Beautiful assortment of books that were fun to read with my daughter. The books were very quality in there construction. My daughter loved to get her book "present" in the mail. It made it special for her. Thanks.*
- *What an amazing program! Thank you for making it available to us. Our baby loves the age-appropriate books ~ the bold pictures capture her eyes all the time.*
- *This is one of the best programs we were ever involved with. I told everyone I know who has kids. I believe reading is one of the most Important things you can do with your child.*
- *Loved it! They were beautiful hard covered books with fun stories!*
- *I think the program is wonderful. My son loves getting something in the mail. The books are fantastic.*

Positive Change

- *My children are very excited when they receive their books. The books make them happy, which allows them to grow more interest in reading. A lot of families become closer when they read together and the children feel very loved and special. It's also a very good time to show your children how much you care about them, it will make a difference in a child's life!*
- *I.L. has provided me w/ the opportunity to read to my children. I didn't know that there was different stages of books to read age children. Until I.L. came into my life. Thank you Imagination Library.*
- *We are so lucky to be part of this wonderful project. Thank you very much for your generosity and hard work. Not only do we wait eagerly for our new book every month but we really appreciate the tips regarding how to engage with our daughter while reading to accommodate her developmental needs. Her progress is obvious. She loves her books & reads two or three at a time at various times during the day. I also appreciate the content & format of the different books - there is such a quality difference*

between the books you send and those that are most available (ie. Barney, Dora, etc.) I also appreciate that they are bilingual and expose us to new ideas and perspectives. Mahalo!

- I really enjoyed the books I received from this program they are very educational and my daughter has learned so much from them. She can now say almost all of her colors all of her animals and she is learning how to share with others. With out these books I would not know how I would guide my child to do the right things. Being that I am a first time mom I also am learning from these Books and can give my child the guidance she needs to become the person she wants to be in life. I know that I am telling you a lot but now that I have my own child I can see that programs like the one you run really help children in this world. I have watch my daughter from day one and ever sence she got your books she is talking alot more sentences. So what I am trying to say is thank you for your product I will be telling alot of people about it. Thank you.*
- Prior to this program my child would rather play outside, watch cartoons, or play video games. Now he shows tons of excitement to get his new book in the mail. He now reads two to three times per day not including his bedtime stories. His imagination runs wild now thanks to this program. He never attended preschool because of the monthly costs but his teacher tells me that at the rate he is going he'll advance to the first grade being he's a junior kindergarten student.*
- We love this program. Our daughter gets excited everytime a book comes in the mail. We have to read it to her immediately! We believe this program has helped her to excel in her preschool class. Thank you!!*
- This is a great program. My children are always excited when they receive a book. Since receiving these books my children have shown more interest in books and even specifically ask to get a book over toys. Thank you so much for the program.*
- From the bottom of our hearts, we want to say "Thank You" for allowing us to be apart of this wonderful program. Our daughter Kylee loves her books. For a one year old child, she is aware of a lot of things around her, ex: animals, flowers, colors, etc. We owe part of this learning experience to you. Just so you are aware, Kylee knows exactly where her books are and she gets them herself and hands it to us so we can read it to her. Mahalo nui loa.*
- This is a very good program. My son loves books and when he receives the books in the mail he wants to open it and wants me to read it right away. At times I'm not able to read to him right away but I see him sitting down and "reading to himself" or mimicing the motions while I read to him. It's a good program for helping parents to read to their children.*
- This program has helped my daughter learn more about her shapes, colors, different kinds of animals, different types of gestures, numbers, alphabets and many more educational things. Reading to her has enhanced my daughter's knowledge in many things and I hope that this program will continue for our children here on Molokai! Mahalo.*
- I think this is such a wonderful program for both children and parents. It does so much than just educate our children. It gives us time to bond and make memories - Thank you.*

Suggestions

- The Imagination Library is such a wonderful program and I have recommended it to everyone I know who has a child under five. The only improvement I would suggest is to have it available to the entire state.*

- *This is such a wonderful program. We love the books and when we are done with them, we plan to donate them to the women's shelter. I wish more new mom's knew about this program--I meet parents who haven't heard about it. Maybe when social services visit new mom's in the hospital they could mention it.*
- *many good titles have been sent. I wish it was easier to sign-up children in my area for the program. Going through the elementary school in my area is difficult. Thank you for this program! Our home library has grown because of you.*
- *I noticed some books are in spanish. I am trying to teach my child Chinese and I wish there are more books in Chinese and other languages available. We truly enjoyed reading the books and we like the variety. Lots of good books. Thanks.*
- *Wonderful! A great selection of books. So good to receive quality books for free. THANK YOU! Perhaps having people register at public libraries would be better. I know some home school families who thought they couldn't register because they didn't intend to send their kids to public schools.*
- *We love getting our new books every month. Great selection of books. Great job. Thank you. Maybe it would help reach more people zero to five if you had programs like TIFE or Families for Real or Pediatricians signing people up too. Most people I know haven't heard of it. Since they don't interact with public schools until their first child is five. I only knew of it b/c I'm a teacher. The Social Worker who visits everyone in the hospital would be a good person too.*
- *Thank you for this wonderful opportunity! I believe that more parents need to be reached through this program. Maybe a child's pediatrician could help reach more families because many parents that I speak with don't know about this program. Thanks again!*
- *I love getting two new books each month to share w/ my kids. My one suggestion: I would like it if children under three or four received only board books. The young ones aren't ready to take care of paper pages & I like to leave books out for them to look at whenever they want the books w/ paper pages have to be put up. Thank you for this program!*
- *This is a great program. Thank you for having it. The books we receive are so different and terrific. I only have one suggestion. You should have the forms for IL at hospitals (with the OB packet) and at preschools instead of elementary schools since most children in Kindergarten are five years old. That would give more families a chance to experience this great program!*

Concerns

- *We are so grateful for this program. However, we didn't receive books for three mo. When I called to see if someone could look into this I did get a quick resp. but no one seemed to know why. Then I got one the next mo., but then nothing the next mo. again ???*
- *Well cant really share because I only received one book and it has been months*
- *Receiving your reading book in the mail has not been consistent. Sometimes I have two books at the same time or no books at all for the month. I would like them to arrive each month at the same time if possible. Either at the end, middle, or end of the month. I really appreciate all the books I have received. My grandson enjoys pictures and reading to him. Thank you.*
- *Most of the books are too simple, too obvious in the message (even for the child) and lacking in imagination. Our child tires of them in one to two readings. (He wouldn't*

even read the last book about the pony.) I would recommend more creative books such as "Harold and the Purple Crayon" or "The Best Pet of All."

- *Books have too many words per page. Child loses interest.*
- *These books could be of better quality. And the message sent could be more positive, i.e., "No Biting." Have you read this book? Each page says "no" to something. Shouldn't that be the other way around - "yes"?*
- *Overall I really enjoy the program. Receiving a free book once a month has been very valuable to my child. However three out of the four books I have since received have not been age appropriate. One book appeared to be for an eight year old or so. There was no way my one year old was going to sit through a story that long. He just wanted to rip the pages! I hope to receive more age appropriate books so that I can share it with my child now and not later!*

Conclusion

In the short time that the Imagination Library has been available in Hawai'i, it appears to have made a measurable impact on the lives of the families participating in the program. The data from the 2006 IL survey clearly indicate that:

- IL parents are reading more to their children
- IL parents and children are excited about: receiving books in the mail, the books themselves, and the bonding/sharing opportunities that reading together allows them
- IL children are benefiting not only in terms of literacy development, but cognitive and social/emotional development as well
- IL parents are grateful for the program and recommend making it available to other families.

Based on these findings, LTG recommends exploration of ways to expand the Imagination Library program to all children under age 5 in Hawai'i. The total eligible population of children under age 5 is estimated to be 78,749. Based on a budgeted population of 55,125 (70%) of eligible children, the estimated cost of books and mailing is \$1,339,520 (approximately \$2.25 per child per month or \$27-30 per child per year) (see Appendix B for cost projections). This relatively small investment per child has the potential to have both immediate and long-term impact for children, their families, and communities in Hawai'i.

References

Dollywood Foundation (2007). The story behind Dolly Parton's Imagination Library. Retrieved from <http://www.dollysimaginationlibrary.com/about.php>, June 22, 2007.

Smith, C. (2003). Literacy Outcomes and the Household Literacy Environment: An Evaluation of the Dolly Parton's Imagination Library. High/Scope Educational Research Foundation, Research Department, 600 N. River St., Ypsilanti, MI 48198

Appendix A.

Dear Dolly Parton Imagination Library Participant,

We completed our first year of the Dolly Parton Imagination Library (IL) Program in Hawai'i and would like your feedback. Please complete the questions below and return the form in the postage-paid envelope provided by

Friday, December 8, 2006. Please accept these bookmarkers as a thank you for completing this questionnaire.

These bookmarkers provide tips to use when reading with your child.

My zip code is 96_____. Island _____

Age(s) of my child(ren) receiving books from IL _____



1. Please share any comments you have about the Imagination Library Program.

2. Before receiving Imagination Library books, how often did you read with your child?
(circle one)

More than once a day Once a day Several times a week Once a week Other (specify) _____

3. After receiving Imagination Library books, how often do you usually read with your child?
(circle one)

More than once a day Once a day Several times a week Once a week Other (specify) _____

Thank you for your feedback. Your comments will help us determine the future direction of this program. If you have any questions or would like to provide us with any other information, please contact us at (808) 956-4138 or lfuroyam@hawaii.edu.

University of Hawai'i ● Center on the Family ● 2515 Campus Rd., Miller 103 ● Honolulu, HI 96822

Appendix B. Cost Projections for Statewide Imagination Library Program in Hawaii*

Total eligible population (under 5) 78,749 children		Budgeted population (70% of eligible) 55,124 children				Cost of books & mailing \$2.25 per child/month**				
Month	Reg. Pop.	YEAR 1	Reg. Pop.	YEAR 2	Reg. Pop.	YEAR 3	Reg. Pop.	YEAR 4	Reg. Pop.	YEAR 5
1	5%	\$6,201	20%	\$24,806	40%	\$49,612	60%	\$74,418	80%	\$99,224
2	6%	\$7,888	22%	\$27,063	42%	\$51,869	62%	\$76,675	82%	\$101,481
3	8%	\$9,575	24%	\$29,321	44%	\$54,127	64%	\$78,932	84%	\$103,738
4	9%	\$11,262	25%	\$31,578	45%	\$56,384	65%	\$81,190	85%	\$105,996
5	10%	\$12,949	27%	\$33,835	47%	\$58,641	67%	\$83,447	87%	\$108,253
6	12%	\$14,636	29%	\$36,093	49%	\$60,899	69%	\$85,705	89%	\$110,510
7	13%	\$16,322	31%	\$38,350	51%	\$63,156	71%	\$87,962	91%	\$112,768
8	15%	\$18,009	33%	\$40,607	53%	\$65,413	73%	\$90,219	93%	\$115,025
9	16%	\$19,696	35%	\$42,865	55%	\$67,671	75%	\$92,477	95%	\$117,282
10	17%	\$21,383	36%	\$45,122	56%	\$69,928	76%	\$94,734	96%	\$119,540
11	19%	\$23,070	38%	\$47,379	58%	\$72,185	78%	\$96,991	98%	\$121,797
12	20%	\$24,806	40%	\$49,612	60%	\$74,418	80%	\$99,224	100%	\$124,030
TOTAL		\$186,045		\$446,507		\$744,178		\$1,041,849		\$1,339,520

*Expenses reflect the corresponding percentage of the Budgeted Population

**Due to postal rate increases in May 2007, cost has increase to approximately \$2.35 per child/month